



INTERNATIONAL

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SLP



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## Module 4 - SLP

### ELECTRONIC COMMERCE AND THE SOCIAL ENTERPRISE

To continue in Excel you will apply analytics to the SLP. Review these lectures and quiz to prepare for this assignment.

SLP 4, Lecture 1: Freeze Rows and Columns:

[SLP 4 Review Quiz](#): This quiz will not count toward your grade but allows you to assess your knowledge.

Module 4 Lecture: Excel Demo: Payroll

## SLP Assignment

### Cost Comparison of Web Conferencing

The two owners of Spinner Media Services Inc. wanted to cut travel costs and productivity losses (wasted time) and maintain the benefits of person-to-person collaboration. They decided to use Web conferencing internally for collaboration and externally for sales demonstrations to customers. Their two options were (1) a pay-per-use basis or (2) a per user licensing plan based on the number of seats or participants. The decision would depend on cost comparisons based on these data estimates:

- Approximately 400 meetings per year
  - An average of 12 participants per meeting
  - Each meeting lasting about one hour, which takes into consideration the need to get the meeting set up at least 15 minutes in advance and meeting for 45 minutes
  - 250 unique participants, consisting of 50 employees and 200 customers
1. Research the costs of a pay-per-use plan vs. a per user licensing plan based on the number of seats or participants for Microsoft's LiveMeeting and Cisco's WebEx. Or evaluate two other pieces of web-based meeting software. Precise cost comparisons are difficult because there are so many variables, but a general cost analysis between LiveMeeting and WebEx or other software is feasible.
  2. Design a spreadsheet that shows cost comparisons of the vendors' licensing options and the pay-per-use option using the data estimates.
  3. Identify other criteria that should be taken into account when making such a

decision (for example, vendor support or the ability to integrate with Outlook).

4. Based on your analysis, make a fully documented recommendation to the owners.

## SLP Assignment Expectations

Prepare an Excel spreadsheet that fulfills the criteria for this SLP assignment.

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### Activity Details

*Task: View this topic*